

midwest nest.



Take a tour with Midwest Nest Magazine as we open the doors to Fargo-Moorhead's most extraordinary homes and Midwest culture. Armed with the area's best designers, chefs, DIYers, builders, architects, and artisans, we made it our mission to show our readers that worldly inspiration is in our own backyard.

Gain credibility with a nationally and regionally recognized, award-winning magazine, presented with the area's highest quality finishes. Midwest Nest Magazine takes pride in our original content and placement of ads so that advertisers don't become lost in a "sea of ads."

rate card

*RATES	1-4X	5-8X	9-12X
Spread	\$2,400	\$2,200	\$2,000
Full Page	\$1,600	\$1,500	\$1,400
1/2 Page	\$1,000	\$900	\$800
1/3 Page	\$900	\$800	\$700
1/4 Page	\$800	\$700	\$600
Website Banner <i>(500 px by 800 px wide)</i>	\$350	\$300	\$250
<i>*Agency = Net</i>			
*PREMIUM RATES	1-4X	5-8X	9-12X
Inside Cover <i>(Page 2)</i>	\$1,900	\$1,800	\$1,700
Page 3 <i>(Right Side)</i>	\$2,000	\$1,900	\$1,800
Page 4	\$1,800	\$1,700	\$1,600
Page 5 <i>(Right Side)</i>	\$1,800	\$1,700	\$1,600
Inside Back Cover	\$1,900	\$1,800	\$1,700
Back Cover	\$2,400	\$2,200	\$2,000

15,000 Printed Copies/mo. 12 ISSUES PER YEAR

Midwest Nest Magazine is available online and can be found in print at hundreds of retailers and all major grocery stores in the F-M area. Midwest Nest is also distributed in grocery stores in Grand Forks, Wahpeton/ Breckenridge, Perham, Fergus Falls and select areas in Detroit Lakes.

* Our readership is approximately 47,000+ per month (print & online).

Over 1,300 Text Subscribers

Subscribers receive the digital version sent to their phones each month!

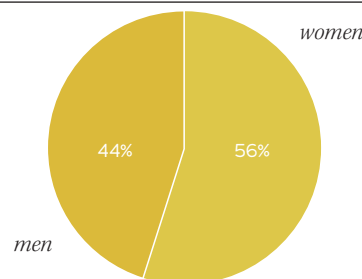
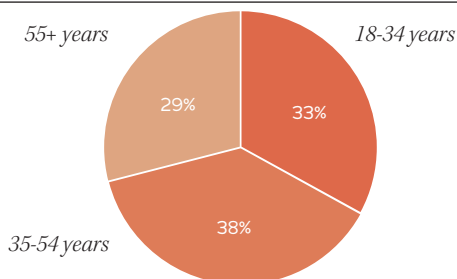
Added Value

- Digital access on issuu.com and mydigitalpublication
- Website link to your business' digital version
- Strongest social media presence with the largest Facebook and Instagram followers among regional home magazines.
- Over 7,500 Facebook followers | Over 7,700 Instagram followers
- Free Facebook post promotion upon request
- Community involvement and special distribution at over 18 events each year

Memberships

- FMWF Chamber of Commerce
- Home Builders Association of F-M
- Downtown Community Partnership
- Minnesota Media + Publishing Association
- NFPW (National Federation of Press Women)

TARGET DEMOGRAPHICS



Demographics based on Google Consumer Study, August 2019. Margin of Error +/- 3%